BEAD Program: A Framework to Allocate Funding for Broadband Availability State Broadband Report: Illinois

January 2024





# ILLINOIS

### **BEAD Program Impact Assessment**

### **1** Eligible Locations

How many unserved/underserved locations are eligible for BEAD funding?



OF ILLINOIS LOCATIONS LACK HIGH-SPEED BROADBAND IN JUN 2023

VS. 9% STATE/TERRITORY AVERAGE

#### **UNSERVED LOCATIONS, JUN. 2024**



Are estimated to lack broadband access at 25/3 Mbps

#### **UNDERSERVED LOCATIONS, JUN. 2024**



Are estimated to lack broadband access at **100/20 Mbps** 

These locations are primarily in rural areas and are eligible for BEAD funding to deploy broadband service.



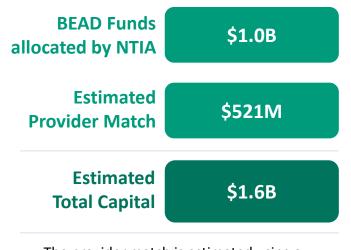
## **Total Funding**

How much capital funding is the State/Territory estimated to have?

# \$1.0B

IN BEAD FUNDING HAS BEEN ALLOCATED TO ILLINOIS VS. \$743M STATE/TERRITORY AVERAGE

#### **ESTIMATED BEAD FUNDING:**



The provider match is estimated using a high-level service provider business case. See national summary deck for full details.



### Deployment

How many locations can be covered with fiber and other technologies?



OF BEAD FUNDS IS REQUIRED TO BUILD HIGH-SPEED BROADBAND TO ALL ELIGIBLE LOCATIONS

#### **DEPLOYMENT SCENARIOS:**

Baseline Fiber Haximum Fiber

100% 58% LOCATIONS FIBER REACHED LOCATIONS

100% 80% LOCATIONS FIBER REACHED LOCATIONS

**\$1.2B** TOTAL CAPITAL COST

**\$1.6B** TOTAL CAPITAL COST

\$367M REMAINING BUDGET

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#### Estimate Eligible Locations

# Illinois | Estimated Eligible Locations for BEAD Projects

June 2023 FCC Broadband Locations	Unserved (less than	Underserved (less than	Location Distribution in June 2024
	25Mbps/3Mbps) 187.2K	100Mbps/20Mbps) 90.4К	<ul> <li>Served</li> <li>Underserved and Unserved</li> <li>Unserved</li> <li>Unserved</li> </ul>
Subsidy Program Funded Locations <sup>1</sup>	67.3K	19.4K	4.0M     175.3K       B   71.0K       1.7% of locations are underserved
Incremental Build <sup>2</sup> (13% annual build, for 12 months)	15.6K		A 104.3K 2.5% of locations are unserved Illinois
Jun. 2024 Estimated Eligible Locations	104.3K 🛕	71.0K 🕒	We estimate 4% of locations will be eligible for BEAD Project Funding in Illinois

1. Locations with "commitments" to receive support from federal subsidy programs

2. Given the uncertainty around the magnitude of locations moving from unserved to underserved, we have not made incremental builds adjustments to underserved locations

BEAD eligible locations does not account for state-specific eligibility rules set forth in Initial Proposals

Source: Cartesian, FCC National Broadband Map (June 2023 data, released in November 2023)

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### 2

# **Illinois | BEAD Funding & Estimated Provider Match**

**Provider Match Examples Total Capital Available - Illinois Provider Match - Illinois Total Deployment Cost per Location High-Cost Total Estimated** BEAD Funds Per Location Areas Estimated Provider Match **Provider Match:** \$15.5K \$1.6B **Total Funds** \$12.0K **Total Estimated**  $\Theta$ **BEAD Funding Eligible Locations:** \$1.0B \$12.50K Allocation Extremely High-Cost \$9.00K Per Location Threshold<sup>1</sup> \$4.0K Average \$1.00K \$2.0K Estimated  $igenup{aligned}$ \$521M Provider Match<sup>2</sup> **Provider Match:** \$0.50K \$1.5K \$3.0K \$3.0K \$3.0K Location 1 Location 2 Location 3 Location 4 **Provider Match %** \$1.6B in total capital is estimated to be We estimate the average provider match will 75% 75% 25% 19% available to serve unserved/underserved be \$2,975 – provider matches will be 75% Illinois locations (combining BEAD funding and To be conservative, we assume provider match where cost to deploy is less than \$4K amounts have a maximum of 75% and a minimum estimated provider match) of 25%, except in high-cost areas

1. The model uses a \$9k threshold, however, States/Territories will individually need to determine their appropriate extremely high-cost threshold

2. In reality, providers will determine the viable level of match funding for each project using a business case model. They will be willing to contribute a greater match in some locations and less in others. Locations which are hardest to serve may need to be fully funded by BEAD with no match. Competitive bidding should drive provider matches towards this level. Source: Cartesian, FCC National Broadband Map (June 2023 data, released in November 2023), Benton, NTIA 4

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**Calculate BEAD** 

Funding





\$521M

175.3K

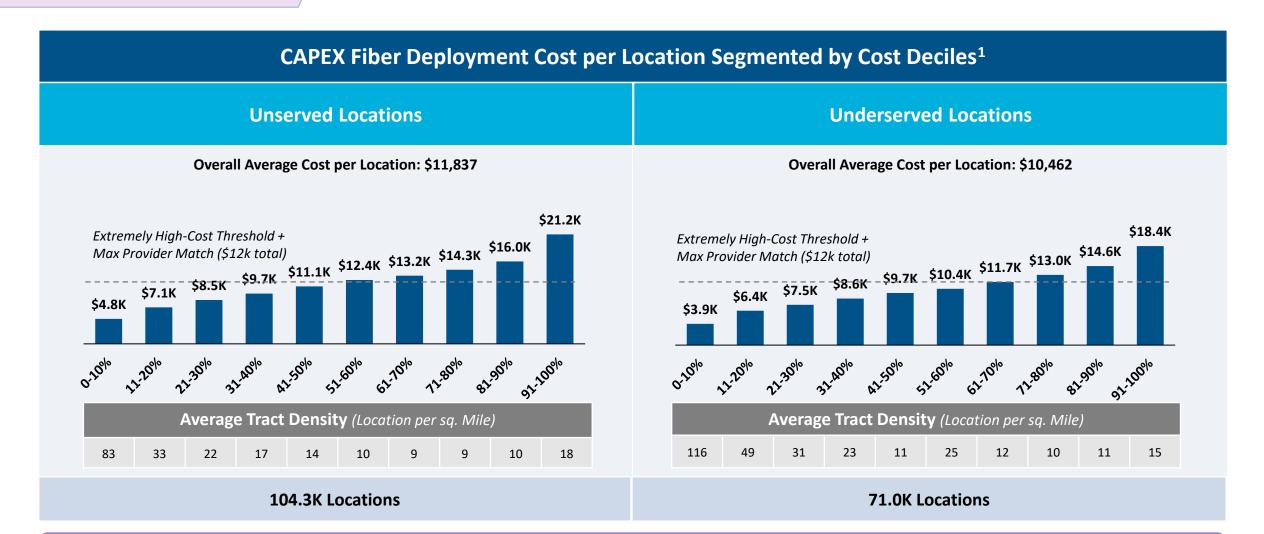
\$2.975

PER LOCATION



**Scenarios** 

# **Illinois** | Cost to Deploy Fiber by Decile

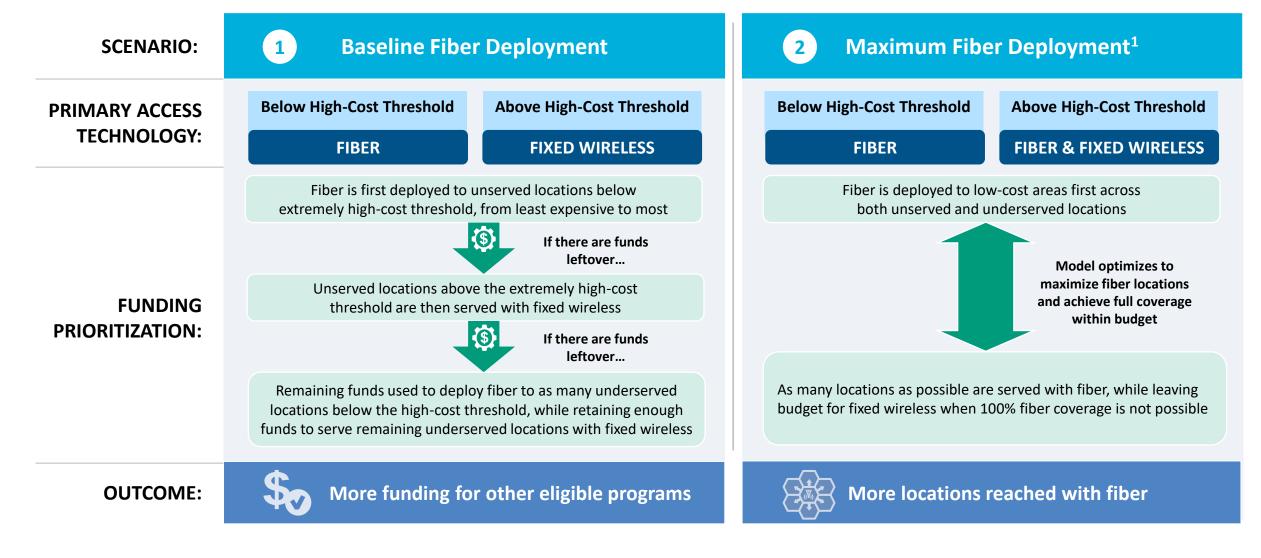


#### Over 55% of locations are estimated to fall below the High-Cost Threshold + Provider Match

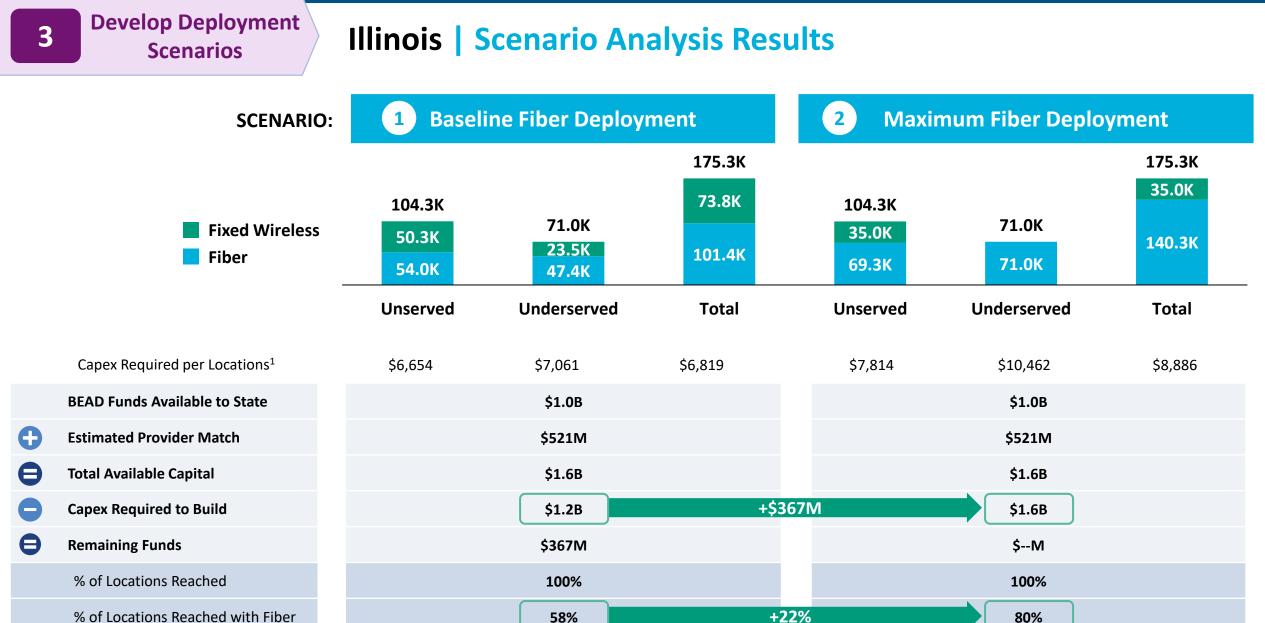


#### Develop Deployment Scenarios

### Illinois | Fiber Preferencing Scenarios



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% of Locations Reached with Fiber

1. Funding to deploy fiber before the maximum \$3k provider match per location Source: Cartesian, FCC National Broadband Map (June 2023 data, released in November 2023), Benton, NTIA Confidential and Proprietary — Copyright © 2024 Cartesian, Inc. All rights reserved.

80%

58%

### Illinois | Conclusion

<b>Funding Summary</b>	Key	Findings		
Illinois is expected to receive	Illinois will need to decide how far to deploy fiber while considering the trade-off of having higher fiber coverage vs. retaining funds for other BEAD eligible programs			
\$1.0B in BEAD funding				
+	A Baseline Fiber Deployment	Maximizing Fiber		
\$521M in estimated provider matching	<ul> <li>Leaves \$367M additional funds for affordability programs</li> </ul>	<ul> <li>Exhausts funds without leaving additional funds for affordability programs</li> </ul>		
We estimate the funding is sufficient to reach all of Illinois's 175.3k eligible locations with high-speed	<ul> <li>Reaches 58% of locations with fiber</li> <li>Requires 42% to be reached with other tech.</li> </ul>	<ul> <li>Reaches 80% of locations with fiber</li> <li>Requires 20% to be reached with other tech.</li> </ul>		
broadband	States/Territories will set their own extremely high-cost threshold and may choose a threshold or funding paradigm different from these two scenarios			

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### Illinois | ACA Connects Members

Member Name			
Astound Broadband	Madison Comm, Inc.		
Benton Ridge Telephone Company	Mediacom, LLC		
Cable One, Inc.	Metronet		
Cass Cable TV, Inc.	MTCO Communications, Inc.		
Consolidated Communications, Inc.	Muscatine Power And Water		
Diverse Communications, Inc.	New Windsor Cable TV, Inc.		
HomeTel Entertainment, Inc.	Nova Cablevision, Inc.		
HTC Communications Co	Oneida Cablevision, Inc.		
Kraus Electronics Systems, Inc.	TDS Telecom		
La Harpe Video & Data Services Co, Inc.	Telstar Cablevision, Inc.		
Lict Corp	Viola Communications, Inc.		
Madison Comm, Inc.	WH I3B Holdings, LLC		

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**GRANT SPELLMEYER** PRESIDENT AND CEO

GSPELLMEYER@ACACONNECTS.ORG

BRIAN HURLEY CHIEF REGULATORY COUNSEL BHURLEY@ACACONNECTS.ORG MICHAEL DARGUE VICE PRESIDENT MICHAEL.DARGUE@CARTESIAN.COM

SAMUEL KORNSTEIN MANAGING DIRECTOR SAMUEL.KORNSTEIN@CARTESIAN.COM

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